

VOLLEYBALL WORLD **BEACH** PRO TOUR



Venue: 

INTERCONTINENTAL
CHENNAI MAHABALIPURAM RESORT

Chennai Challenge 2024

Organized by

MARINA Beach Sports Club





The Federation of International Volleyball (FIVB)
and Volleyball World (VW) has allotted to
conduct the

**VOLLEYBALL WORLD
BEACH PRO TOUR
CHENNAI CHALLENGE 2024**

at Chennai from **21st to 24th November 2024**

The conduct of this International Event has been entrusted to the

MARINA BEACH SPORTS CLUB





The **Volleyball World Beach Pro Tour (BPT)**, presented by Volleyball World (VW), is a prestigious international competition uniting the finest elite teams in both Women's and Men's Beach Volleyball. More than just a tournament, the BPT offers a dynamic entertainment platform that fuses sport, music, food, and an interactive "Fan Fest."





This spectacular mega event will be
live-streamed globally on
**Volleyball World Television and
Fancode (India's Premiere Digital Sports
Destination)**

bringing the excitement right to your screens

Euro Sports Channel

will proudly broadcast a live telecast of the event
everyday in the evening across all four thrilling days!



EVENT INSIGHTS

NAME

**: BEACH PRO TOUR - 2024 CHENNAI
CHALLENGE**

DATE

: 21st - 24th November 2024

VENUE

**: 
INTERCONTINENTAL,
CHENNAI MAHABALIPURAM RESORT**

QUALIFICATION DRAW

: MEN: 32 Teams WOMEN: 32 Teams

MAIN DRAW

: MEN: 24 Teams WOMEN: 24 Teams

TEAMS

**: Top 24 ranked teams from the World Tour Event,
from 40 countries of 5 continents**

PRICE MONEY

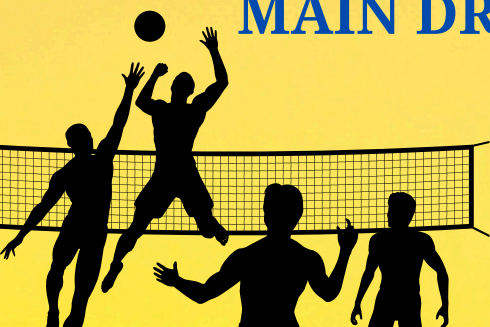
: Total \$200000 - USD

**QUALIFICATION DRAW
MATCHES**

: 21st November 2024

MAIN DRAW MATCHES

: 22nd - 24th November 2024



EVENT INSIGHTS



- NO. OF MATCH COURTS** : 4 competition courts with floodlit
Main court with 2000 seating for spectators practice
- PRACTICE COURTS** : Two courts with Floodlit
- WARMUP COURTS** : Two courts with Floodlit
- TELEVISION** : Volleyball World (VW) is making all arrangements to live stream the event across world
- LIVE TELECAST** : Euro Sports Channel of our country has agreed to telecast every day live in the evening during the competition days
- DJ AND FANFEST** : Will be arranged to cheer the gathering



SPONSORSHIP MILLEAGE

- ▶ Assured space in the hoardings around Chennai
- ▶ Digital display around the main court
- ▶ Name on the back drop and all the promotional commercials



SPONSORSHIP MILLEAGE

- ▶ Title sponsor, Co-sponsors and Affiliate sponsors will get commercial air time during the live relay (terms to be discussed)
- ▶ Two giant screen will be displayed in the main stadium with sponsor name and logo by rotation
- ▶ Pole branding with sponsors name in the vantage points of Chennai



PROPOSED BUDGET



Expenditure	Crores
Prize Money with 10% Tax (\$200000)	1.70
Venue (Gallery and Lighting)	1.30
Grounds and Equipment's (FIVB approved)	0.50
Boarding and Lodging to teams and officials	1.50
Hospitality to the Indian officials & T.A and D.A	0.50
Local Transport	0.50
Hospitality and Entertainment expenses	0.50
Branding and Promotional commercials	0.50
Promotional Events and kick off matches	0.50
Live Telecast	1.50
Medical and Dope control facilities	0.50
Miscellaneous	0.50
Total	10.00

SPONSORSHIP DETAILS



TITLE SPONSOR
Rs.5Cr

CO-SPONSOR
RS.1Cr

CO-SPONSOR
RS.1Cr

**ASSOCIATE
SPONSOR**
RS.50LAKHS

**ASSOCIATE
SPONSOR**
RS.50LAKHS

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PARTNERS

ENERGY

RADIO

MEDICAL

**COMMUNICA
-TION**

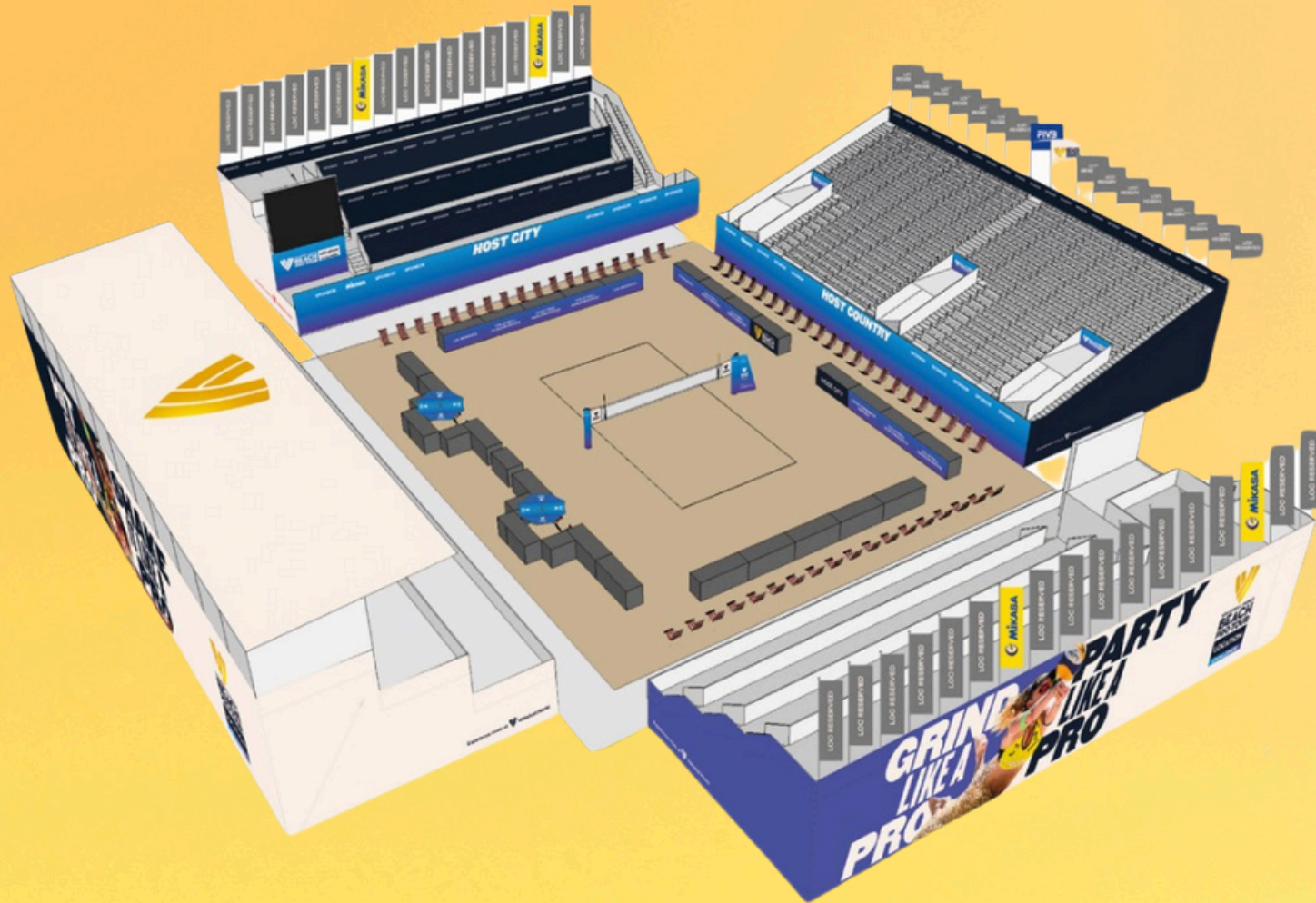
TRAVEL

Brand and Logo of the Individual Sponsors in the Main Court

LED Display Screen (300 cms - 50 cms)

***** Rs. 10 Lakhs *****

FULL LAYOUT BLUEPRINT



COURT LAYOUT - CENTRE COURT



Court Layout - Centre Court

The court area has 6 areas of branding:

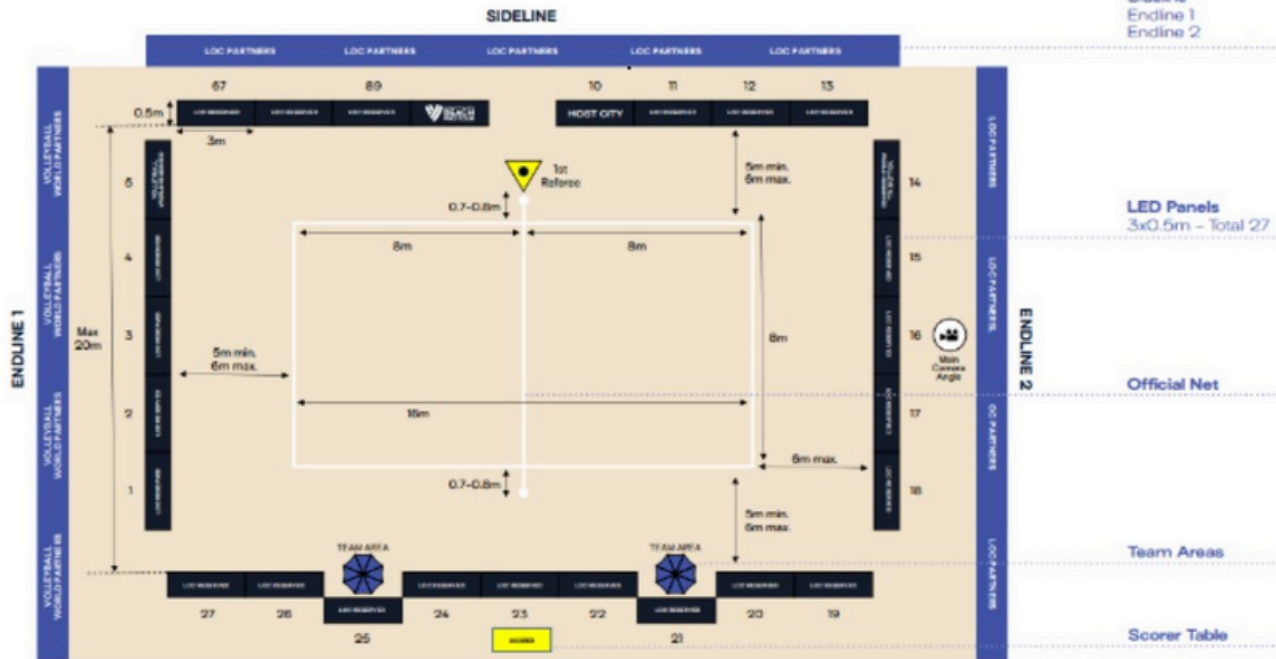
- LED or Print Panels
- Sideline Tier 1 Print
- Endline Tier 1 Print
- Official Net
- Team Areas
- Scorer Table

Sideline Tier 1 is optional if Local Sponsors are applicable, otherwise just branding.

When conditions dictate, the Main Camera position may be moved to the opposite endline.

If this occurs, First Tier Prints from Endline 1 & 2 will swap positions. Keeping Volleyball World Partners in primary view of the Main Camera Angle.

REQUIRED



First Tier Print
Sideline
Endline 1
Endline 2

LED Panels
3x0.5m - Total 27

Official Net

Team Areas

Scorer Table



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Venue:



INTERCONTINENTAL,
CHENNAI MAHABALIPURAM RESORT

Organized by

MARINA
Beach Sports Club

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